



NUI Galway
OÉ Gaillimh



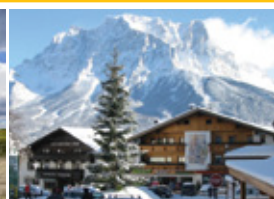
GY 203

BComm International German

Why German?



- German is spoken in more European countries than English, French, Spanish or Italian (over 100 million people speak German as their mother tongue).
- After English, German is the most spoken business language worldwide.
- The German economy is the strongest in Europe and the third strongest in the world.
- Germany is the second largest exporter in the world.
- Over 250 German companies operate in Ireland, employing more than 15,000 people.
- 70% of international companies identify foreign language skills as the most important skill for the future.
- Commerce/German graduates are highly attractive to and sought after by Irish and German employers.
- Learning German will open your prospects to work at home and abroad.



Why study Commerce and German in NUI Galway?

- The course is especially designed for Commerce students and focuses on aspects like social, cultural and business studies of the German-speaking world.
- Students develop transferable skills, including communication and presentation skills, written expression, as well as intercultural and applied language skills which are highly valued by employers.
- The small class size allows students to actively participate in role-plays, discussion groups, web-based projects and team work. Small class size also means students will receive greater individual attention and support from their lecturers and peers.
- The curriculum puts specific emphasis on contemporary topics and the work with authentic materials from newspapers, magazines and web resources.
- The use of modern technologies in the multimedia laboratories facilitates the work with blogs, wikis, podcasts and social networks as well as autonomous learning with multimedia language applications.
- Spending year three at one of five German/Austrian universities adds an international dimension to your degree and enhances your job opportunities greatly.



Which Programmes are on Offer?

BComm International German (GY 203)

The BComm International (German) is a designated four-year degree programme with the language and social, cultural and business elements forming a substantial part of the course. As this degree is an international programme the course incorporates a year abroad at one of five German/Austrian universities of the ERASMUS exchange. Commerce/German students can study in Bochum, Göttingen, Nürnberg, Trier and Steyr/Austria. The course is on offer to students who achieve at least a C3 or better in German at Leaving Certificate Honours Level. Class size is limited to 15 students in first year.

More information and course descriptions: http://www.nuigalway.ie/german/undergraduate_courses.html

BComm (general) with German

The German language option is also open to first year students of the general BComm programme at Beginners and Advanced level. Students who pass their first year German examination and after consultation with the German department can then choose to transfer to second year BComm International German.

Note: German Beginners classes are only open to students with no German or up to Junior Certificate level.

More information and course descriptions: http://www.nuigalway.ie/german/undergraduate_courses.html



Aubrey Dolan



Erasmus

Students on the BComm International German programme spend one year at a German-speaking university in Germany or Austria after their second year at NUI Galway. The year abroad is regarded as one of the highlights of the student experience at NUI Galway. Not only will students achieve a high level of fluency and improve on their communication skills but they will also experience a new country and culture. Employers value the year abroad experience very highly and rate intercultural communication skills as one of the most preferable skills in Commerce graduates.

If you want to read more on students' experiences during Erasmus in Germany:
www.galwayerasmus.pbworks.com



Career Prospects

In general, students of the BComm International German programme are employed in a variety of areas such as banking, marketing, HR management, accounting, creative and media industries, travel and tourism, diplomatic service, corporate sector etc. At present, graduates work internationally for the European Central Bank (Frankfurt), the European Commission (Brussels), Adidas (Germany), Siemens (Munich), Mercedes (Stuttgart), Aer Lingus (Bahrain). In Ireland graduates are employed by Canada Life, Lidl, Aldi, A.M.O., SAP, Google, Hewlett Packard, Deutsche Bank, KPMG, O2 as well as the public sector.

Graduates of the BComm International German programme enjoy a high employability rate as there is a severe shortage of German language graduates in Ireland and the UK. Having German in your degree puts you at an advantage to general Commerce graduates.

Student Testimonials

"Germany is the economic powerhouse within the EU and plays an important part in the Irish economy. I feel that having studied Commerce with German, I now have a greater professional scope and more career opportunities than general Commerce graduates. German is currently one of the most wanted business languages internationally and being able to speak it means that a greater variety of jobs is now available to me!"

Aubrey Dolan,
 BComm German Graduate 2002,
 Senior Production Manager,
 Adidas Germany

"The Bachelor of Commerce International with German was one of the best educational decisions that I made. The course gave me a whole wealth of experience in international relations and cultural management. In doing the language with my BComm it gave me such a better perspective on the business world, built my confidence in public speaking, especially in a foreign language, and really pushed me outside

my comfort zone, in terms of living and learning in another country. The course totally surpassed my expectations and left me feeling satisfied and with a great sense of achievement as it was not just an academic education but I learned many life skills and cultural skills during my four years on the course."

David Lloyd
 BComm German Graduate 2006

"my year abroad in Germany was, without a doubt, the best year of my life"

Selina McCarthy BComm German Graduate 2008

Key Questions

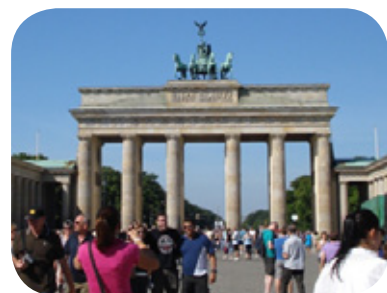
Can I study Commerce with German without having done German in school?

Yes, that is possible. A German for Beginners course is available for first year students doing the general Commerce degree programme. After successfully completing first year, Commerce students can then continue into second year BComm International German. This course is only available to Commerce students with no prior knowledge of German or up to Junior Certificate level.

Note: Students applying for the BComm International MUST have German at Leaving Certificate Honours level.

Is BComm International with German more difficult than BComm without a language?

Not necessarily. Because the course incorporates both language and business knowledge it has a different concentration of subjects spanning both fields. If you enjoy learning a foreign language, like to learn more about German culture and society and have an interest in the international business economy this degree is certainly for you.



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